



# Bird<sup>®</sup>

## SignalHawk Handheld Spectrum Analyzer

Angle of Arrival - Defeat RF Interference



---

## Introductions

---

---

## Application Overview

---

---

## Target Markets

---

---

## Product Overview

---

---

## Product Specification

---

---

## Sales Tools

---



**About:** Learn about the key features of Bird's Spectrum Analyzer with a focus on the ability to triangulate the location of an interferer.

We will cover some applications for AOA (Angle of Arrival) and some common interfering sources.

Get a better understanding of what Angle of Arrival is and why it is better than other methods in the market.



# SignalHawk Family Overview



SH-60S-TC

|                                                                                                                                                                             |                                                                                     |                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9 kHz – 6 GHz                                                                                                                                                               |  | 9 kHz – 6 GHz                                                                                                                                                               |
| 7.8 x 3.7 x 2.4 in                                                                                                                                                          |  | 7.8 x 3.7 x 2.4 in                                                                                                                                                          |
| 1.98 lb                                                                                                                                                                     |  | 1.98 lb                                                                                                                                                                     |
| 5 hour                                                                                                                                                                      |  | 5 hour                                                                                                                                                                      |
| ACPR<br>OBW<br>Channel Power<br>Phase Noise<br>N dB Down Bandwidth<br>FM Demodulation<br>Field Strength<br>GNSS Signal Quality<br>Spectrum Masking<br>Spectrogram/Waterfall |  | ACPR<br>OBW<br>Channel Power<br>Phase Noise<br>N dB Down Bandwidth<br>FM Demodulation<br>Field Strength<br>GNSS Signal Quality<br>Spectrum Masking<br>Spectrogram/Waterfall |



SH-60S-AOA



Interference Analysis  
(Triangulation overlaid on map)

Mapping provided by OpenStreetMap



## Value Proposition

**The SH-60S-AOA is a compact, affordable and feature-rich spectrum analyzer allowing RF technicians to quickly and easily view, measure, and manage their spectrum and triangulate the location of an interferer based on power levels with a directional antenna**

- By utilizing a natural integration of digital maps, GPS location and signal strength vectoring, the SignalHawk – AOA provides an easy-to-use interface.
- Pinpoints potential in-band interferers and “rogue” or “pirate” broadcast locations, but also perform coverage mapping and “dead spot” identification.
- When paired with an appropriate directional antenna, the small handheld form-factor with extended run-time, allows the SignalHawk to be taken to all types of remote or “off-grid” locations with an ATV or foot, to accurately pinpoint signal origination.



# RF Interference Examples

- Have you ever heard stories on the news or experience yourself having issues with garage door openers? Maybe not operating at certain times of the day?
- What about those times you go to use your key fob and they were not operating, and you knew the battery is good?
- Maybe you have heard of the local police department complaining about their 2-way radios being taken down occasionally?

These are just a few examples of RF interference causing problems with a device.



# What is Angle of Arrival (AOA)?



AOA stands for “Angle of Arrival”, also known as automatic direction finding.

- **AOA** is the direction from which an RF Signal is received.
- **AOA** is used to discover the location of an interfering signal, such as an unlicensed radio transmission, or other types of generators producing RF signals, disrupting lawful transmissions.
- **AOA** measurement locates and senses the direction of the arriving transmitted signal, then calculates the relative orientation or angle.
- **AOA** triangulation is when three or more measurements cross to identify the location of the unknown signal.



# So why do you need AOA?



**When interference occurs, unwanted radio frequency signals disrupt the use of your equipment**

Interference may prevent reception altogether, may cause only a temporary loss of a signal, or may affect the quality of the sound or picture produced by your equipment.

The two most common causes of interference are transmitters and electrical equipment.

Examples:

- **Communication systems** that transmit signals capable of generating interference include amateur radios, CB radios and television stations.
- **Design flaws** such as insufficient filtering, inadequate shielding, or frayed or corroded wires may make equipment susceptible to transmitter interference.
- **Interference may be caused by equipment in your home or workplace** such as, hair dryers, electric drills, doorbell transformers, light switches, smartphone chargers, power supplies, computing devices, washing machines, clothes dryers, fluorescent lights, LED lights, or Light dimmers.
- **Electrical interference** may also be caused by power lines.



# Applications of AOA?

When identifying situations where you would need the AOA functionality, here are some common interfering sources.

- **Faulty or poorly shielded electronic devices** that can allow energy to leak out and interfere with other RF devices.
- **Noise** can result from a tiny break in the shield or insulator, that can create an inadvertent transmission, that could broadcast in unknown locations, frequencies and times.
- Electronic devices **configured incorrectly**.
- Electronic devices that are **not compliant** with local regulations.
- **Jammers and Deliberate Interference**.



# Markets

## Transportation



## Aviation



## Security and Surveillance



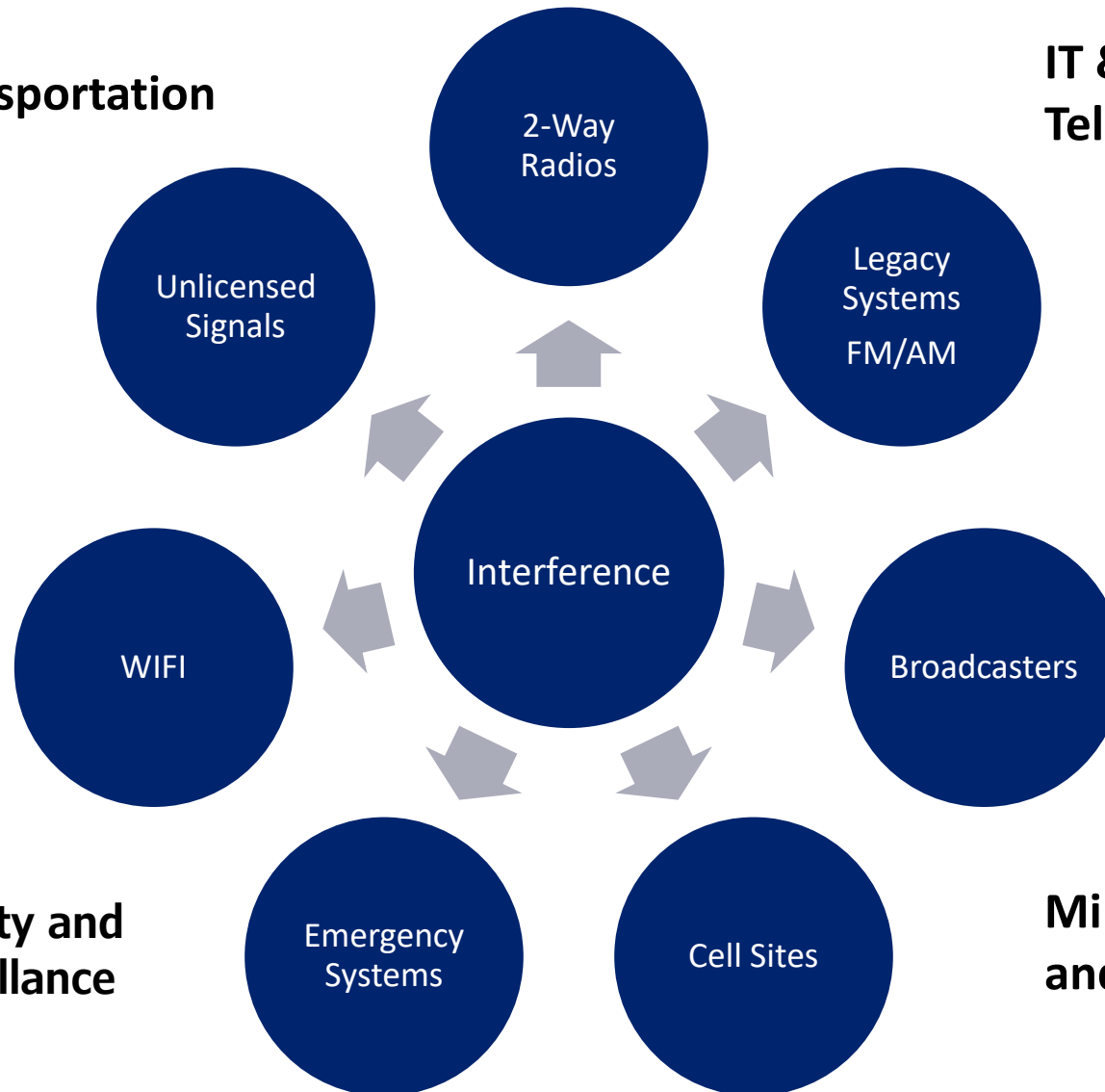
## IT & Telecommunication



## Land Mobile Radio



## Military-Aerospace and Defense



# Personas-AOA Real Life example

**Name:** Joel, Communication Site Manager

**Segment:** Railway

**Age:** 55 years old

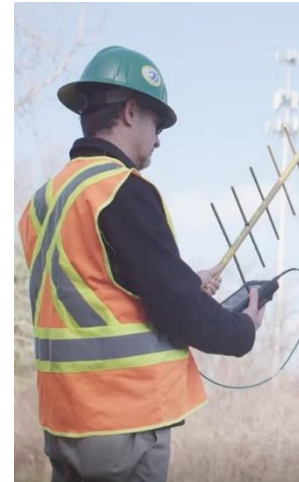
**Education:** BS Degree EE Engineering

**Objective:** Perform field inspections to ensure compliance with the safety policies and procedures, and approved work methods in reference to communication



# SignalHawk AOA Features

- Identifies the presence of an interfering signal with the spectrum analyzer.
- Combining mapping technology and GPS, AOA allows the user to pinpoint the location of the interfering signal.
- AOA uses a technique called Triangulation where signal strength measurements are recorded at 3 or more locations.
- Easy-to-use interface to pinpoint potential in-band interferers.
- External directional antenna required (not included).
- For signals between 9 kHz and 6 GHz.
- Portable, battery-powered and rugged for remote locations.



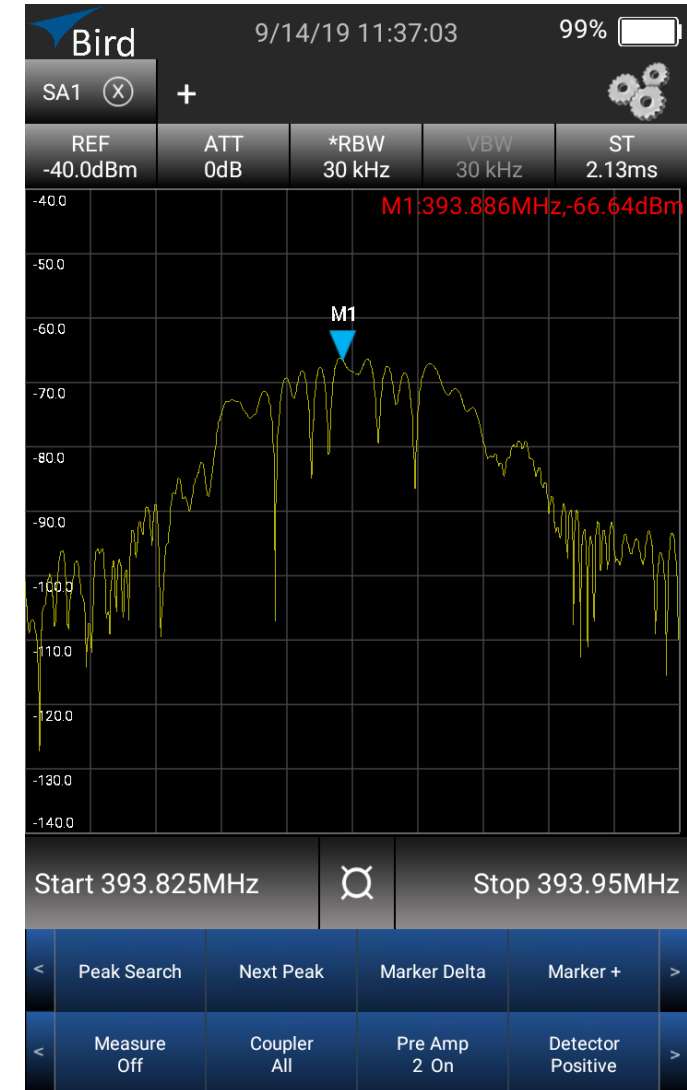
# What are some Tips?

- The frequency of the interfering signal must be identified on a spectrum analyzer.
- It is very important that the antenna and SH-60S-AOA be oriented in the same direction.
- You must have an antenna that is matched to the frequency of interest, preferably a directional antenna



# Identifying the Signal

- Ensure that GPS and WIFI are enabled, and connected to the internet.
- Identify the signal of interest
- Place a marker on the signal.
- Zoom in and center the signal of interest by narrowing the frequency range.
- TIP – Be sure to use a directional antenna appropriate to the frequency of interest.



# Remember

- Before you can use any feature be sure to download your map
- A minimum of 3 vectors should be performed for more precise location of the area of uncertainty
- Note: densely populated areas will be more difficult to pinpoint due to building interference
- The result of triangulation is to help narrow down the target area
- Process is very easy even for the untrained technician



# Frequently Asked Questions



**Q: How does the SignalHawk know what direction you are pointing the antenna to in order to locate the direction on the map?**

**Q: If you have a directional antenna in one hand, and the SignalHawk in the other, does the GPS in the SignalHawk give you the direction it's pointed, or does the directional antenna?**

**Q: Does the software assume both are pointed in the same direction and therefore you should point both in the same direction?**

**A:** The answer is the same for all 3 questions. There is an internal electronic compass inside the SignalHawk that is used. It is very important that the test port is aligned in the same direction.



# Frequently Asked Questions



**Q: I am inside a building and I can't get a lock on the GPS. What can I do?**

A: The SignalHawk needs outdoor line-of-sight to GPS satellites, (there is limited use indoors). It may also take 30 seconds to 2 minutes to lock to the satellites. Be patient.

**Q: What type of antenna should be used with this system?**

A: The recommendation is to use a directional antenna that covers the frequency range of the signal of interest.



# Comparison

|                                                   | SH-60S-TC     | SH-60S-AOA    |
|---------------------------------------------------|---------------|---------------|
| <b>Frequency range:</b>                           | 9kHz - 6GHz   | 9kHz - 6GHz   |
| <b>Battery life:</b>                              | 4 hours       | 4 hours       |
| <b>Dimensions:</b>                                | 197 x 93 x 61 | 197 x 93 x 61 |
| <b>Weight:</b>                                    | 0.9kg         | 0.9kg         |
| <b>USB Interface:</b>                             | ✓             | ✓             |
| <b>WiFi Interface:</b>                            | ✓             | ✓             |
| <b>Bluetooth Interface:</b>                       | ✓             | ✓             |
| <b>RF Power Meter with Optional Sensors:</b>      | ✓             | ✓             |
| <b>10Hz - 5MHz Resolution Bandwidth:</b>          | ✓             | ✓             |
| <b>Measurement Range:</b>                         | DANL - +20dBm | DANL - +20dBm |
| <b>DANL with pre-amp off, 1GHz:</b>               | -129dBm/Hz    | -129dBm/Hz    |
| <b>DANL with pre-amp on, 1GHz:</b>                | -168dBm/Hz    | -168dBm/Hz    |
| <b>Channel Power Measurement:</b>                 | ✓             | ✓             |
| <b>Adjacent Channel Power Ratio:</b>              | ✓             | ✓             |
| <b>Phase Noise:</b>                               | ✓             | ✓             |
| <b>N dB Down Measurements:</b>                    | ✓             | ✓             |
| <b>Occupied Bandwidth:</b>                        | ✓             | ✓             |
| <b>Spectrogram Display:</b>                       | ✓             | ✓             |
| <b>Field Strength Measurements:</b>               | ✓             | ✓             |
| <b>FM Demodulation:</b>                           | ✓             | ✓             |
| <b>CNSS (GPS) Signal Quality:</b>                 | ✓             | ✓             |
| <b>Spectrum Masking and Limit Lines:</b>          | ✓             | ✓             |
| <b>Angle of Arrival for interference hunting:</b> |               | ✓             |



Both models come with analyzer, hard case, soft case, AC Adapter, stylus, USB drive, and USB adapter (3-year warranty)



# Summary of Offering



Better



All the same features of the SH-42S-TC has, plus higher frequency coverage and spectrogram (waterfall) display

Additional built in functions:  
FM demodulation  
GNSS Signal Quality  
Field Strength  
Spectrum Masking

**SH-60S-TC**  
**\$7,962**

Best

All the same features of the SH-60S-TC has

Plus, interference analysis and triangulation functionality to locate source of interferers

**SH-60S-AOA**  
**\$10,455**



Please note the SH-42S-TC Analyzer has been discontinued



# Competitive Overview

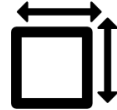


SH-60S-AOA

9 kHz – 6 GHz



7.8 x 3.7 x 2.4 in



1.98 lb.



5 hour



ACPR  
OBW



Channel Power  
Phase Noise  
N dB Down Bandwidth  
FM Demodulation  
Field Strength  
GNSS Signal Quality  
Spectrum Masking  
Spectrogram/Waterfall



Rohde &  
Schwartz

Complex Feature set  
High price >\$25K

## Possible Gaps

- Does not come with an Antenna
- Other competitors include Anritsu, Keysight and Tektronix –we all compete in the same space



# Sales Tools

**SIGNALHAWK™**  
Handheld Spectrum Analyzer

**SH-60S-AOA**

**Defeat RF Interference**

The SH-60S-AOA provides the ability to triangulate the location of an interferer on a map for signals between 9 kHz and 6 GHz. Integrating digital maps, GPS location and signal strength vectoring, the SignalHawk AOA provides an easy-to-use interface to pinpoint potential in-band interferers, "rogue" broadcast locations and dead spots.

Field engineers, technicians, wireless equipment manufacturers, service providers, contractors, and military personnel can triangulate the source of an interferer by utilizing our AOA (Angle of Arrival) technology. Being highly portable allows the user to go remote locations to accurately pinpoint the signal origination. In today's crowded RF spectrum this cutting edge technology can quickly and efficiently stop unwanted, accidental or prohibited interface that can degrade RF communication or completely disrupt signal quality and system performance.

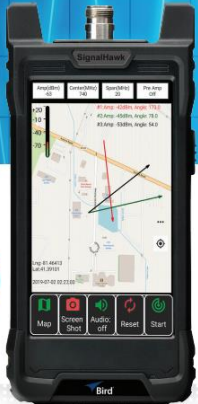
**3 YEAR WARRANTY**

**PRODUCT FEATURES**

- Leverages mapping technology from OpenStreetMap allowing users to triangulate the source.
- Two level internal preamplifier.
- View the spectrum with trace display, spectrogram display, or both.
- Easy-to-use, intuitive menus with multi-touch operation.
- More than 2x faster sweep times than the competition with multi-touch technology.
- High-resolution, full-color display for indoor and outdoor viewing.
- Rugged and weather resistant.
- 5 hours of continuous battery operation.
- Includes the Bird RF Meter App for interoperability with a wide range of Bird Field sensors.

**PREDEFINED MEASUREMENTS**

- Channel Power
- Adjacent Channel Power Ratio (ACPR)
- Phase Noise
- N dB Down Bandwidth
- Occupied Bandwidth (OBW)
- Field Strength
- FM Demodulation
- CMB Loss (GNSS Signal Quality)
- Spectrum Masking and Limit Lines



## Prospecting Toolkit

- Datasheet
- Training Webinar
- Outbound Marketing
- Target Advertising

## Points of Differentiation

- Questions to Ask
- Sales Video



## Customer Meeting Tools

- Product Overview
- Data Sheet
- Application Notes
- Product Demos
- WebEx Training

# Thank you



Any Questions?

